



## Experience iSGM with a Demo device!

To receive your demo, please contact us at **021-24837000 (ext. 302) | 8 AM to 4 PM** or ask your designated Farir Asa Teb representative.



Scan to download  
FREESENS SMART View  
[www.freesens.ir](http://www.freesens.ir)

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## Insightfully Scanned Glucose Monitoring (iSGM) Novel Modality in Diabetes Monitoring



# Time to reshape glucose monitoring

## Traditional SMBG is Obsolete

### Data reporting is unreliable and inaccurate

70% to 90% of BGM data points reported by patients are inaccurate and unreliable. <sup>(1,2)</sup>

### Hypoglycemia episodes are missed

50% of hypoglycemia episodes are not reported in manual logging. <sup>(3)</sup>

### Numerical glucose results provide defective information

Making sense of tons of numbers and dates is a mathematicians job, and its not easy to find necessary information by simply looking at logbooks.

## The Fallacy of HbA1c

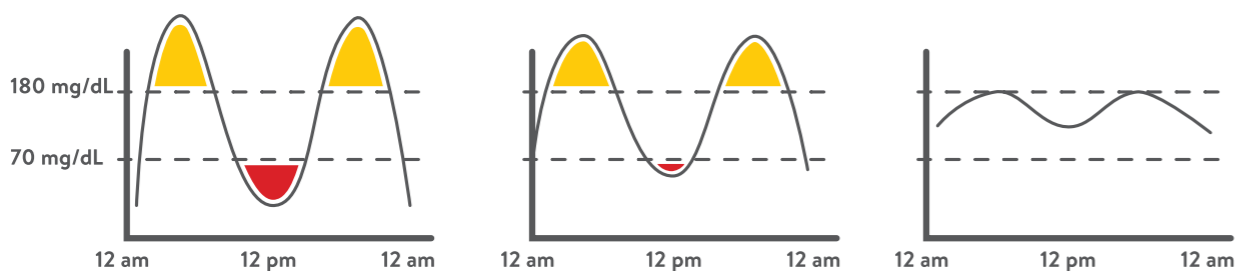


**A Proven tool to assess overall glucose management**



**A Poor tool to assess glucose variability and complications risk**

Relying on HbA1c alone to make therapeutic decisions, has a serious pitfall: missing out glucose variability. <sup>(4)</sup>



Same HbA1c, different variabilities, different complications risks <sup>(4)</sup>

# Insightfully Scanned Glucose Monitoring (iSGM) Novel Modality in Diabetes Monitoring

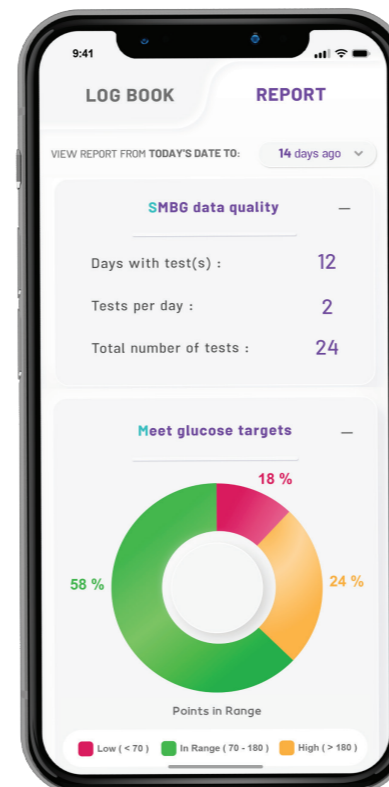
Seamless transfer of results in seconds with a simple scan

Accurate and reliable data reporting

Advanced analysis and insightful reports

**Safe therapeutic decision making**

## Insight beyond the numerical glucose results



**FREE SENS**

**SMART View**

### SMBG Data Quality:

Insights on patients glucose monitoring behavior

### Point in Range:

Insights on point in range as the glycemic variability index <sup>(5-10)</sup>

### Modal View:

Identify trends that may otherwise go unnoticed or be hard to find

### Risk Analysis:

Insights on patients hypoglycemia episodes

## One-step approach to insightful glucose monitoring

FREESENS SMART View Report; path to insightful, targeted and accurate therapeutic adjustments