Persitus RU™

Effective and economical choice for diabetes control.

Insulin glargine 100 UI/ml in reusable pens with 5 dedicated cartridges.

Persitus is indicated for treatment of diabetes both types 1 and 2. Persitus provides a steady level of Insulin in the body for an entire 24 hours by once-daily shots only!⁽¹⁾

Persitus RU™ is presented in reusable pens for the first time in Iran.

Reusable pens have many benefits. Some of its benefits are⁽²⁾:

- Durability: no need for large space to store, which was required for disposable insulin pens!
- Accuracy: the reusable insulin pens are more accurate in terms of fulfilling the dosage accuracy according to international standards (ISO-11608-1)
- Easier application: audible, visual and tactile feedback during dosage dialing to support easy application and may reduce the chances of human errors during handling!
- Cost-effectiveness: more cost-effective
- Environment friendly: reusable insulin pens are environmental friendly
- that could provide ecological advantage in terms of contributing to less plastic waste, compared to disposable pens.



Reference:

1. Product Monograph

2. Veasey, R., Ruf, C.A., Bogatirsky, D. et al. A review of reusable insulin pens and features of TouStar—a new reusable pen with a dedicated cartridge. Diabetol Metab Syndr 13, 147 (2021). https://doi.org/10.1186/s13098-021-00763-z





PERSITUS® | The Best Choice



Ensure entire day basal insulin coverage with once daily dosing

> Minimize the risk of hypoglycemia episodes in diabetes patients

- 24-hour coverage with single dosage
- Long and flat time-action profile 0
- Flexibility in injection time
- Reduced injection site absorption variability
- Easy to initiate and intensify
- Low risk of hypoglycemia

