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## Insightfully Scanned Glucose Monitoring (iSGM) Novel Modality in Diabetes Monitoring

NFC



# Time to reshape glucose monitoring

## Traditional SMBG is Obsolete

### Data reporting is **unreliable and inaccurate**

70% to 90% of BGM data points reported by patients are inaccurate and unreliable. <sup>(1,2)</sup>

### Hypoglycemia episodes are **missed**

50% of hypoglycemia episodes are not reported in manual logging. <sup>(3)</sup>

### Numerical glucose results provide **defective information**

Making sense of tons of numbers and dates is a mathematicians job, and its not easy to find necessary information by simply looking at logbooks.

## The Fallacy of HbA1c

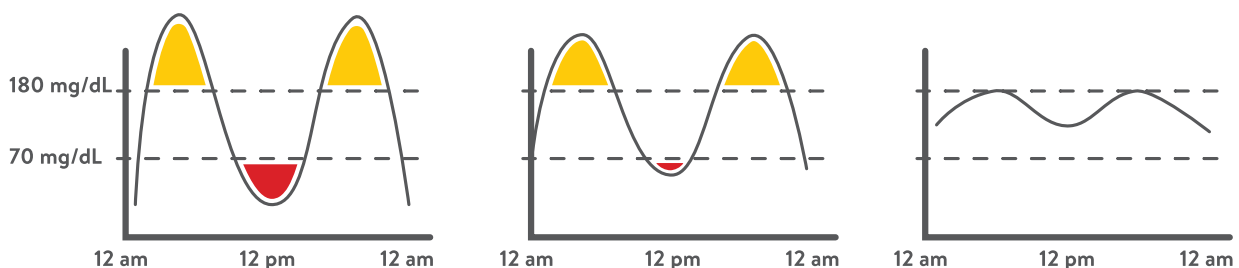


A **Proven** tool to assess overall glucose management



A **Poor** tool to assess glucose variability and complications risk

Relying on HbA1c alone to make therapeutic decisions, has a serious pitfall: missing out glucose variability. <sup>(4)</sup>



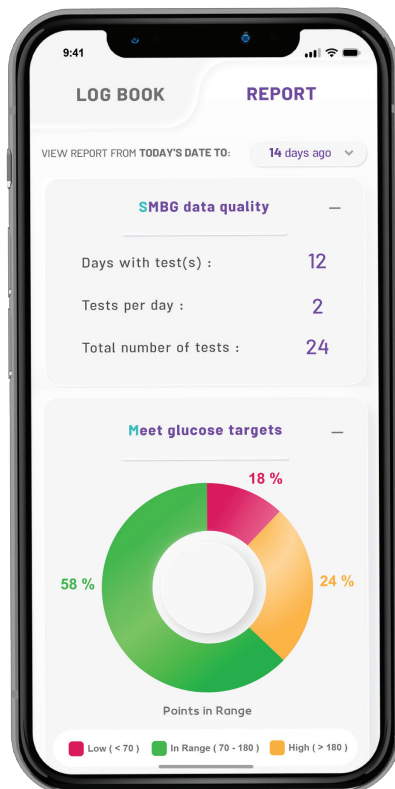
Same HbA1c, different variabilities, different complications risks <sup>(4)</sup>

# Insightfully Scanned Glucose Monitoring (iSGM) Novel Modality in Diabetes Monitoring

Seamless transfer of results in seconds with a simple scan  
Accurate and reliable data reporting  
Advanced analysis and insightful reports

**Safe therapeutic  
decision making**

## Insight beyond the numerical glucose results



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### SMART View

#### SMBG Data Quality:

Insights on patients glucose monitoring behavior

#### Point in Range:

Insights on point in range as the glycemic variability index<sup>(5-10)</sup>

#### Modal View:

Identify trends that may otherwise go unnoticed or be hard to find

#### Risk Analysis:

Insights on patients hypoglycemia episodes

## One-step approach to insightful glucose monitoring

FREESENS SMART View Report; path to insightful, targeted and accurate therapeutic adjustments



# Experience iSGM with a Demo device!

To receive your demo, please contact us at  
**021-24837000 (ext. 302) | 8 AM to 4 PM**  
or ask your designated Farir Asa Teb representative.

**FARIR TEB**  
FARIR ASA TEB  
Medical Affairs Department



Scan to download  
FREESSENS SMART View  
[www.freesens.ir](http://www.freesens.ir)

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